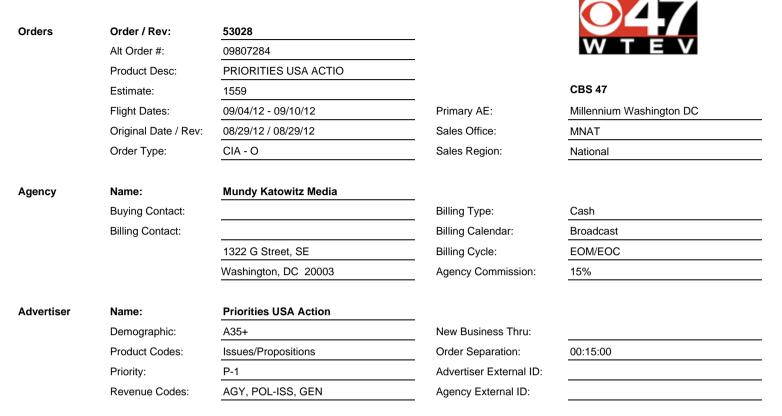
## **ORDER**



## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/10/12	30	\$7,820.00	\$6,647.00

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	30	\$7,820.00	\$6,647.00	0.00
Totals	30	\$7.820.00	\$6.647.00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
CBS 47	26%	\$7,820.00
Market	100%	\$30,076.92

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	1%	\$300.77
ETEV	0%	\$0.00
UNKWN	0%	\$0.00
WAWS	16%	\$4,812.31
WCWJ	2%	\$601.54
WJXT	23%	\$6,917.69
WJXX	10%	\$3,007.69
WTLV	22%	\$6,616.92

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WTEV	09/04/12	2 09/04/12	Action News @ 5a Action News @ 5a	_	5:00 AM-5:3	80 AM -T	:30	1	\$50.00 P-2	0.00 NM	1	\$50.00
ANJ-5A-	-CBS47<											
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/0	03/12	09/09/12	- T	1	\$50.00	0.00						
E 2 WTEV	09/06/12	09/06/12	Action News @ 5a	a CM	5:00 AM-5:3	80 AMT	:30	1	\$50.00 P-2	0.00 NM	1	\$50.00
			Action News @ 5a	a								
ANJ-5A-	-CBS47<											
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/0	03/12	09/09/12	T	1	\$50.00	0.00				ı		

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Order / Rev: 53028 Advertiser: Priorities USA Action

Alt Order #: 09807284 Product Desc: PRIORITIES USA ACTIO CBS 47

Flight Dates: 09/04/12 - 09/10/12 Estimate: 1559

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 2 WTEV	09/06/1	2 09/06/12	Action News @ 5a Action News @ 5a	_	5:00 AM-5:0	30 AM	T	:30	1	\$50.00 P-2	0.00 NM	1	\$50.00
ANJ-5A-	-CBS47<	:											
E 3 WTEV	09/10/1	2 09/10/12	Action News @ 53 Action News @ 53		5:30 AM-6:0	MA 00	M	:30	1	\$120.00 P-1	0.00 NM	1	\$120.00
	OA-CBS4												
Star Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$120.00	Ratir 0.	<u>ng</u> 00						
E 4 WTEV	09/07/1	2 09/07/12	Action News @ 6a		6:00 AM-7:0	00 AM	F	:30	1	\$160.00 P-1	0.00 NM	1	\$160.00
ANJ-6A-	-CBS47<	:	Action News @ 6	a									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir							
Week: 09/0		09/09/12	F	1	\$160.00		00 T			#00.00 D.0	0.00 NIM		<b>#</b> 00.00
		2 09/04/12	Action News @ 6a Action News @ 6a	_	6:00 AM-7:0	JO AM	- 1	:30	1	\$80.00 P-2	0.00 NM	1	\$80.00
	-CBS47< rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	na					l	
Week: 09/0		09/09/12	- T	1	\$80.00		00					İ	
E 6 WTEV	09/05/1	2 09/05/12	Action News @ 6a		6:00 AM-7:0	MA 00	W	:30	1	\$80.00 P-2	0.00 NM	1	\$80.00
ANJ-6A-	-CBS47<	:	7.01.011 1.0110 © 0.	<b>.</b>									
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Ratir							
Week: 09/0		09/09/12 2 09/06/12	Action News @ 6a	1 CM	\$80.00 6:00 AM-7:0		<u>00</u> Т	:30	1	\$80.00 P-2	0.00 NM	1	\$80.00
E / VVIEV	09/06/1	2 09/06/12	Action News @ 68		0.00 AIVI-7.0	JU AIVI	1	.30	1	фо0.00 F-2	U.UU INIVI	· '	φου.υυ
ANJ-6A-	-CBS47<	;											
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Ratir						1	
Week: 09/0		09/09/12	CBS This Morning	1 CM	\$80.00 7:00 AM-9:0		00 - T	:30	1	\$70.00 P-2	0.00 NM	1	\$70.00
			CBS Morning Nev	•	7.00 7 (W 0.0	30 7 tivi	•	.00	•	ψιο.σσι 2	0.00 14101		ψ10.00
	IS MRNO				<b>-</b> .	<b>.</b>							
Star Week: 09/0	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$70.00	Ratir 0.	<u>ng</u> 00						
E 9 WTEV	09/06/1	2 09/06/12	CBS This Morning		7:00 AM-9:0	00 AM	T	:30	1	\$70.00 P-2	0.00 NM	1	\$70.00
CBS TH	IS MRNO	S-2<	CBS Morning Nev	VS									
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	<u>ng</u>					İ	
Week: 09/0		09/09/12	T	1	\$70.00		00			4			
E 10 WTEV		2 09/04/12	M-F 9a-10a Rachel Ray	СМ	9:00 AM-10	:00 AM	- T	:30	1	\$140.00 P-2	0.00 NM	1	\$140.00
_	EL RAY		Mookdovo	Spoto/Mook	Poto	Potis							
Week: 09/0	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$140.00	Ratir 0.	<u>19</u> 00					l	
E11 WTEV	09/05/1		M-F 9a-10a	CM	9:00 AM-10	:00 AM	W	:30	1	\$140.00 P-2	0.00 NM	1	\$140.00
DAGUA			Rachel Ray										
_	EL RAY< rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	na					l	
Week: 09/0		09/09/12	W	1	\$140.00		00						
E12 WTEV	09/06/1	2 09/06/12	M-F 10a-11a	CM	10:00 AM-1	1:00 AI	T	:30	1	\$160.00 P-2	0.00 NM	1	\$160.00
DOCTO	RS-		The Doctors										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng					i	
Week: 09/0	03/12	09/09/12	T	1	\$160.00		00						
E 13 WTEV	09/05/1	2 09/05/12	The Price is Right		11:00 AM-1	2:00 PI	<b>W</b>	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
PRICF-F	RT 1-CB	S<	The Price is Right	Į.									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 09/0		09/09/12	W	1	\$600.00		00						
E14 WTEV	09/07/1	2 09/07/12	Action News @ No Action News @ N		12:00 PM-1	2:30 PI	F	:30	1	\$650.00 P-2	0.00 NM	1	\$650.00
ANJ-NO	ON-CBS	847<	ACTION MEMS & IN	OUII								I	

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Order / Rev: 53028 Advertiser: Priorities USA Action

Alt Order #: 09807284 Product Desc: PRIORITIES USA ACTIO CBS 47

Flight Dates: 09/04/12 - 09/10/12 Estimate: 1559

Ln Ch	Start	End	Inventory Code	Brea	k Start/End	Time Da	ıys	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E14 WTEV	09/07/1	2 09/07/12	Action News @ N Action News @ N		12:00 PM-	12:30 PI	- F	:30	1	\$650.00 P-2	0.00 NM	1	\$650.00
ANJ-NO	ON-CBS	S47<	Action News @ N	NOON									
	rt Date	End Date	Weekdays	Spots/Weel		Rating							
Week: 09/0 E 15 WTEV		09/09/12	Action News @ N		1 \$650.00 12:00 PM-	0.00 12:30 PIM		:30	1	\$650.00 P-2	0.00 NM	1	\$650.00
ANI I NIO	ON ODG	. 47	Action News @ N	Noon									
	ON-CBS rt Date	End Date	Weekdays	Spots/Weel	k Rate	Rating							
Week: 09/		09/16/12	M		1 \$650.00	0.00							
E 16 WTEV	09/07/1	2 09/07/12	M-F 4p-430p Judge Joe Brown	CM	4:00 PM-4:	30 PM	- F	:30	1	\$350.00 P-1	0.00 NM	1	\$350.00
JUDGE	J BROW	/N<	Judge Joe Brown	ı									
	rt Date	End Date	<u>Weekdays</u> F	Spots/Weel		Rating							
Week: 09/0		09/09/12	M-F 4p-430p	CM	1 \$350.00 4:00 PM-4:	0.00 30 PM M		:30	1	\$350.00 P-1	0.00 NM	1	\$350.00
			Judge Joe Brown	1						*			<b>,</b>
	J BROW rt Date	/N< End Date	Weekdays	Spots/Weel	k Rate	Rating							
Week: 09/		09/16/12	M		1 \$350.00	0.00							
E 18 WTEV	09/04/1	2 09/04/12	M-F 4p-430p Judge Joe Brown	СМ	4:00 PM-4:	30 PM - T		:30	1	\$350.00 P-1	0.00 NM	1	\$350.00
JUDGE	J BROW	/N<	Judge Joe Brown	ı									
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Weel		Rating							
Week: 09/0 E 19 WTEV		09/09/12		CM	1 \$350.00 7:00 PM-7:	0.00 30 PM M		:30	1	\$800.00 P-1	0.00 NM	1	\$800.00
			Judge Judy							*			,
	JUDY Bart Date	<pre>&lt; End Date</pre>	Weekdays	Spots/Weel	k Rate	Rating							
Week: 09/		09/16/12	M		1 \$800.00	0.00							
E 20 WTEV	09/05/1	2 09/05/12	M-F 730p Two And A Half N	CM	7:30 PM-8:	00 PM W-		:30	1	\$650.00 P-2	0.00 NM	1	\$650.00
TWO &	HALF M	EN<	I WO AND A HAIL I	VICII									
Star Week: 09/0	rt Date	End Date 09/09/12	<u>Weekdays</u> W	Spots/Weel	<u>Rate</u> 1 \$650.00	Rating 0.00							
E 21 WTEV			Letterman	CM		0.00 12:35 XI- T		:30	1	\$220.00 P-2	0.00 NM	1	\$220.00
DIETT		DC .	Letterman										
	RMAN-C rt Date	End Date	Weekdays	Spots/Weel	k Rate	Rating							
Week: 09/0	03/12	09/09/12	- T		1 \$220.00	0.00							
E 22 WTEV	09/06/1	2 09/06/12	Letterman Letterman	CM	11:35 PM-	12:35 XI T	Γ	:30	1	\$220.00 P-2	0.00 NM	1	\$220.00
D LETTI	RMAN-C	BS<	Lottorman										
Star Week: 09/0	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> T	Spots/Weel	<u>Rate</u> 1 \$220.00	Rating 0.00							
E 23 WTEV			Late Late Show	СМ		1:35 XMM		:30	1	\$70.00 P-1	0.00 NM	1	\$70.00
LT-FER	CHSNLC	'R\$~	Late Late Show										
	rt Date	End Date	Weekdays	Spots/Weel	k Rate	Rating							
Week: 09/		09/16/12	M		1 \$70.00	0.00				<b>^-</b>			<b>^-</b>
E 24 WTEV	09/05/1	2 09/05/12	Late Late Show Late Late Show	СМ	12:35 XM-	1:35 XM W-		:30	1	\$70.00 P-1	0.00 NM	1	\$70.00
LT-FER					_								
Star Week: 09/0	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> W	Spots/Weel	<u>k</u> <u>Rate</u> 1 \$70.00	Rating 0.00							
E 25 WTEV			M-F 7p	СМ		30 PM 7	Γ	:30	1	\$650.00 P-2	0.00 NM	1	\$650.00
JUDGE	JUDY B	<	Judge Judy										
	rt Date	End Date	Weekdays	Spots/Weel	k Rate	Rating							
Week: 09/0		09/09/12	T		1 \$650.00	0.00				Ф400 00 <del>Т</del>	0.00.111		<b>6400.0</b>
E 26 WTEV	09/08/1	2 09/08/12		CM	8:00 AM-10	D:00 AM	S-	:30	1	\$160.00 P-1	0.00 NM	1	\$160.00

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Totals

30

\$7,820.00

Order / Rev: 53028 Advertiser: Priorities USA Action

Alt Order #: 09807284 Product Desc: PRIORITIES USA ACTIO CBS 47

Flight Dates: 09/04/12 - 09/10/12 Estimate: 1559

Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri Rtg Type	Spots Amount
	CBS This Morning Saturda				
000 7110 11011 01	Saturday Early Show				
CBS THS MRN:SA				1	1
Start Date End Date					
Week: 09/03/12 09/09/12	S- 1	\$160.00 0.00			_
27 WTEV 09/08/12 09/08/12		7:00 PM-8:00 PM S-	:30 1	\$280.00 P-3 0.00 NM	1 \$280.00
A OTION NIEWO	Sa Action News @ 7p				
ACTION NEWS		B			
Start Date End Date	Weekdays Spots/Week				
Week: 09/03/12 09/09/12	١	\$280.00 0.00			_
E 28 WTEV 09/08/12 09/08/12		12:05 XM-12:35 XIS-	:30 1	\$150.00 P-1 0.00 NM	1 \$150.00
LIOW MOTUED CA	Sa 1205a-1235a				
HOW-MOTHER SA<		B			
Start Date End Date	Weekdays Spots/Week				
Week: 09/03/12 09/09/12		\$150.00 0.00		*	
E 29 WTEV 09/08/12 09/08/12		12:35 XM-1:35 XMS-	:30 1	\$40.00 P-1 0.00 NM	1 \$40.00
LIQUICE WIK	Sa-Su 1235a-135a				
HOUSE WK<	Maraladasa On ata Maral	Data Datian			
Start Date End Date	Weekdays Spots/Week				
Week: 09/03/12 09/09/12		\$40.00 0.00		A	
E 30 WTEV 09/09/12 09/09/12	•	6:30 PM-7:00 PM S	:30 1	\$360.00 P-2 0.00 NM	1 \$360.00
ACTION NEWS	Su Action News @ 630p				
	Manual Conta Manual	Data Dating			
Start Date End Date	Weekdays Spots/Week				
Week: 09/03/12 09/09/12	3 1	\$360.00 0.00			İ